

**COMMUNITY PARTICIPATION IN RADYO
NATIN GUIMBA PROGRAMS**

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**An undergraduate thesis submitted to the faculty of the Department of
Development Communication, College of Arts and Sciences,
Central Luzon State University, Science City of Muñoz
Nueva Ecija, Philippines, in partial fulfilment
of the requirements for the degree**

BACHELOR OF SCIENCE IN DEVELOPMENT COMMUNICATION

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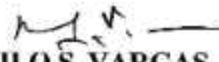
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APPROVAL SHEET

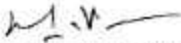
This undergraduate thesis entitled **COMMUNITY PARTICIPATION IN RADYO NATIN GUMBA PROGRAMS** prepared, presented and submitted by **ELIZA MAE C. CORDOVA** in partial fulfillment of the requirements for the degree, **BACHELOR OF SCIENCE IN DEVELOPMENT COMMUNICATION**, is hereby approved and accepted.


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BIOGRAPHICAL SKETCH

The author was born on June 2, 1999 at Rizal, Nueva Ecija and currently residing on Guimba, Nueva Ecija. She graduated her primary study in Guimba East Central School and secondary study in World Citi Colleges.

She is now undertaking her studies in the pursuit of a degree in Bachelor of Science in Development Communication. She has a lot of interests including singing, acting, performing which made her confused in which path to take in her life. However through these interests she has entered several contests including Guimba Got Talent which she has gone up to the grand finals and song writing competition which she had won 1st place.

The author plans to keep her goal in helping the marginalized sectors and poor communities after finishing her studies.

ABSTRACT

CORDOVA, ELIZA MAE COLLADO, Department of Development Communication, College of Arts and Sciences, Central Luzon State University, Science City of Muñoz, Nueva Ecija Philippines, June 2019. COMMUNITY PARTICIPATION IN RADYO NATIN GUIMBA PROGRAMS.

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We all know that in this modern age where technology became a trend and most of the people are getting more involved into it instead of participating in their community. In Radyo Natin Guimba they want to promote participation among the communities in Guimba, Nueva Ecija. This study aims to find out if they were able to have or maintain the community participation in their programs.

Majority of the respondent's source of information where they can get the idea of participating in the programs is in Radyo Natin Guimba which means that most of the respondents are gaining information from the radio station itself. In the level of participation on programs, majority of the respondents has moderate participation. They also think that the programs are helpful to them.

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