

MOTIVATIONS AND ROLE PERFORMANCE OF FARMER-COOPERATORS  
/ IN THE CORE VILLAGE FOR EXTENSION WORK IN  
UTTARADIT PROVINCE, THAILAND


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Submitted to the Faculty of the Institute of Graduate Studies,  
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requirements for the degree of

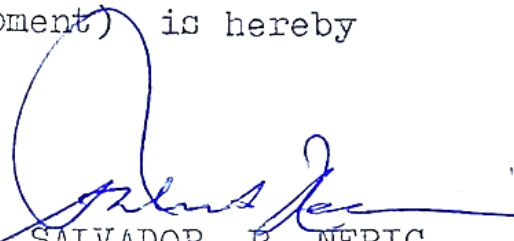
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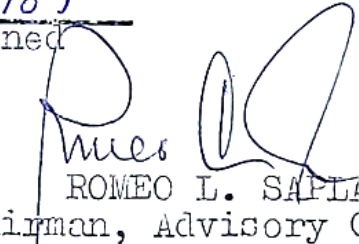
This thesis entitled, MOTIVATIONS AND ROLE PERFORMANCE OF FARMER-COOPERATORS IN THE CORE VILLAGE FOR EXTENSION WORK IN UTTARADIT PROVINCE, THAILAND, prepared and submitted by PERMSAK UTHAIWONG in partial fulfillment of the requirements for the degree of MASTER OF SCIENCE (Rural Development) is hereby accepted.

  
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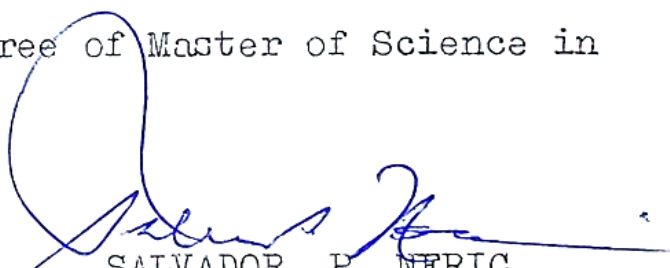
  
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## BIOGRAPHICAL SKETCH

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A handwritten signature in blue ink, appearing to read 'P. Uthaiwong', with a horizontal line underlining the name.

PERMSAK UTHAIWONG

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## ABSTRACT

UTHAIWONG, PERMSAK, Institute of Graduate Studies, Central Luzon State University, Muñoz, Nueva Ecija, Philippines, October 1987. MOTIVATIONS AND ROLE PERFORMANCE OF FARMER-COOPERATORS IN THE CORE VILLAGE FOR EXTENSION WORK IN UTTARADIT PROVINCE, THAILAND.

Adviser : Dr. Romeo L. Saplaco

This study aimed to: (1) describe the socio-demographic and work motivation profile of the farmer-cooperators of the Core Village for Extension Work in Uttaradit Province, Thailand; (2) determine the degree of role performance by the farmer-cooperators in group activities within their farm organizations; (3) determine the relationship between socio-demographic and role performance; and, (4) determine the behavioral patterns of the farmer-cooperators with respect to work motivation factors.

The study was conducted in six villages of the Core Village for Extension Work in Uttaradit Province. There were 119 farmer-cooperators included in this study. The data were collected by personal interview using interview schedule.

All the respondents expressed group-oriented motivation for power motive. The important reasons given by the farmers to become officers were: (1) their want to serve the people; (2) to promote a better association; and, (3) to establish unity and cooperation among the people.

Majority of the respondents expressed self-oriented motivation for affiliating with local organizations. Their significant reasons were: (1) desire to learn to improve agricultural practices; (2) desire to obtain supplies at low cost; and, (3) desire to borrow money easily from the bank.

As to nurturance motive, a little more than half of the respondents were consulted by the other farmers. Their consultation topics were: (1) agricultural practices; (2) farm management; and, (3) water utilization from electric pump projects.

More than one-fourth of the respondents received rewards from agencies such as: agriculture materials, money and certificate.

The most pressing problems confronting the farmers were: irrigation water management problems; lack of cooperation among members; insufficient irrigation water supply; financial constraints; and, lack of technical support from service agencies.

It was found that of the 119 respondents, 36 percent tended to exhibit high role performance and 64 percent exhibited low role performance.

Of the factors used as variables of this study, six were found to be significantly associated with role performance, namely: age, educational attainment, number of training, leadership experience, nurturance motive, and achievement motive.

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