

**EFFECTIVENESS OF LGU's DEVELOPMENTAL PROGRAM ASSISTANCE TO THE
SAMA- BAJAU COMMUNITY IN BAKOD BAYAN
CABANATUAN CITY**

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BACKGROUND SKETCH

The author was born on January 16, 1998 in Asingan, Pangasinan; the first daughter of Mr. Gerardo V. Javier and Mrs. Luzviminda O. Javier. Followed by the second daughter, Maria Cleo O. Javier. As time passed, the birth of their son came, named, Dindo O. Javier and the youngest son Gino O. Javier.

The life of the author was full of different experiences that turns her to the another phases of life. Her experiences serve as inspiration in achieving her own goals. As she grows up she become an independent women while pursuing her dreams.

She took elementary education at Bakod Bayan Elementary School and graduated First honorable mention during her secondary education in Camp Tinio National Highschool. Presently, she is taking up Bachelor of Science in Development Communication in her dream university, the Central Luzon State University.

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ABSTRACT

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Adviser: MRS. MARIA ADRIELLE ESTIGOY

This study was conducted to identify the effectiveness of developmental programs provided by the Local government unit (LGU) in Cabanatuan city to the Sama-Bajau community in Bakod Bayan, Cabanatuan City for the fiscal year 2016-2017. It also determined the communication characteristics and strategies in disseminating the LGU's developmental programs and how these benefited and affected the life of the Sama-Bajaus.

Findings showed that majority of the Sama-Bajaus agreed that the developmental programs provided by the LGU has a positive effect in their community. However since the Sama-Bajau community are "somewhat controlled" by the information into rating scale were limited because there were apprehensions and to say something against the government. Thus, the researcher conducted an in-depth interview to the Sama-Bajaus to be able to get the information needed in the study. The researcher quoted the words of the Bajaus people during the interview which proved their real condition in the community. Although in general, the Sama-Bajaus claimed that the developmental programs were helpful and beneficial to the

community, sustained some of their needs and provided assistance during the preparation in establishing a new community.

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