

CORRELATES OF PERCEIVED JOB PERFORMANCE OF EXTENSION
AGENTS IN THE NATIONAL AGRICULTURAL EXTENSION
PROJECT IN CHIANGMAI, THAILAND

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ABSTRACT

BOONCHUAY, NONGNUCH. Institute of Graduate Studies, Central Luzon State University, Muñoz, Nueva Ecija, Philippines, August 1990. CORRELATES OF PERCEIVED JOB PERFORMANCE OF EXTENSION AGENTS IN THE NATIONAL AGRICULTURAL EXTENSION PROJECT IN CHIANGMAI, THAILAND.

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This study was undertaken primarily to investigate job performance of extension agents and its correlates as perceived by themselves in the National Agricultural Extension Project (NAEP) in Chiangmai, Thailand.

Ten out of 20 districts of Chiangmai were randomly selected. A total of 107 extension agent-respondents was chosen by simple random sampling using a questionnaire as a data-gathering device. Analysis of data gathered was done using descriptive statistics, Pearson's Product Moment Coefficient of Correlation and Chi-square.

Results showed that the extension agent-respondents were young with an average age of 35 years; almost all

(90.7%) were male and married (86.9%). A greater majority (82.2%) resided outside the community where they were assigned.

More than one-half (53.3%) were classified under high salary category with an average salary of 5,623 baht. Average length of service was ten years with a little more than one-half (54.2%) classified as having long length of service in the government. About one-half (50.5%) had experienced working with other organization prior to becoming an extension agent.

They had a "very positive attitude" toward agricultural extension work indicating that they understood and fully appreciated the nature of their jobs as extension agents.

The aspects of extension job were generally rated as "often." In fact, five out of the six aspects of extension work were perceived to be oftenly performed, a good indication of work behavior.

Four out of seven selected demographic, job-related factor and attitude towards agricultural extension work were found to have significant correlation with extension agents' perceived job

performance. These were sex, place of residence, salary and attitude towards agricultural extension work. Based on the findings and conclusions of this study, some recommendations were also drawn.

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