

**CULTURAL AND SOCIAL RELEVANCE OF THE UHAY FESTIVAL
AMONG RESIDENTS OF THE SCIENCE CITY OF MUÑOZ,
NUEVA ECIJA, PHILIPPINES**

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TABLE OF CONTENTS

Title	PAGE
TITLE PAGE	i
ACCEPTANCE SHEET	ii
BIOGRAPHICAL SKETCH	iii
ACKNOWLEDGEMENT	vi
TABLE OF CONTENTS	ix
LIST OF TABLES	xi
LIST OF FIGURES	xii
LIST OF APPENDICES	xiii
ABSTRACT	xiv
INTRODUCTION	
Background of the Study	1
Statement of the Problem	6
Objectives of the Study	7
Statement of Null Hypothesis	7
Significance of the Study	7
Scope and Limitations of the Study	9
Theoretical Framework	10
Conceptual Framework	12
Operational Definition of Terms	13
REVIEW OF RELATED LITERATURE	
Relevance of Cultural Tourism in Festival	14
Relevance of Social Tourism in Festival	17
Science City of Munoz Celebrating Uhay Festival	18
Relationship of the respondents to the study	20

METHODOLOGY	
Research Design	24
Research Instrument	25
Reliability Test	26
Statistical Tool	26
Sampling Techniques	27
Data Gathering Procedure	28
Ethical Considerations	29
RESULT AND DISCUSSION	
Interpretation of Results	31
SUMMARY, CONCLUSION, AND RECOMMENDATION	
Summary	48
Conclusion	50
Recommendations	52
LITERATURE CITED	54

LIST OF TABLES

TABLE		PAGE
1	Reliability Test	26
2	List of the Population in Four Barangays in Munoz Based on the 2021 Census	27
3	Age of the Respondents	31
4	Gender of the Respondents	32
5	Marital Status of the Respondents	33
6	Religion of the Respondents	34
7	Educational Attainment of the Respondents	35
8	Mode Responses on Awareness of Social Benefits	36
9	Mode Responses on Awareness of Social Cost	40
10	Mode of Responses on Awareness of Protecting Local Cultural Traditions	42
11	Mode responses on awareness of Contribution to Tourism	44
12	Spearman Correlation Coefficient	46

LIST OF FIGURES

FIGURE		PAGE
1	The Framework of Study	12
2	Floating of Questionnaire	60
3	Images of Tokens for the Respondents	60
4	Floating of Questionnaire	61
5	Floating of Questionnaire	61
6	Page 1 of Research Questionnaire	62
7	Page 2 of Research Questionnaire	62
8	Page 3 of Research Questionnaire	63
9	Page 4 of Research Questionnaire	63
10.	Approved Ethical Review Committee Letter	64
11.	English Critic Certification	65

LIST OF APPENDICES

APPENDIX		PAGE
I	Documentation	60
II	Sample of Survey Questionnaire	63
III	Approved Ethical Review Committee Letter	64
IV	English Critic Certification	65

ABSTRACT

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Begun on the 9th of December, the year 2019, the Uhay Festival treasures people, enriches culture, strengthens spiritual roots, and provides future avenues to look forward to. This paper seeks the cultural and social relevance of the Uhay Festival among the residents of the Science City of Munoz.

Based on the results and objectives of the study, the respondents who belong to the age bracket of 18-24 years old have a more significant percentage of 46%. The male is dominated with 52% of the population and the majority (62%) of the respondents were single. A large proportion of the respondents (96.5%) belong to Catholicism/Christianity. Also, it appears that almost half of the respondents were College graduates. The findings also revealed that a higher number of the respondents agreed with the statements under social benefits. Also, a large number of respondents chose to disagree with the response to the statements under social cost. The gathered data clearly showed that the majority of the respondents strongly agreed with the statements about protecting local cultural traditions and in the statements under contribution to tourism, most of the respondents strongly agreed.

Keyword: Uhay Festival, Cultural and Social Relevance

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