

**INTERGENERATIONAL CULTURAL TRANSMISSION OF KALANGUYA
TRIBE**

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BACHELOR OF SCIENCE IN DEVELOPMENT COMMUNICATION

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APPROVAL SHEET

This undergraduate thesis entitled **INTERGENERATIONAL CULTURAL TRANSMISSION OF KATANGUYA TRIBE** prepared, presented and submitted by **MARRY JOY M. CALPTO** in partial fulfillment of the requirements for the degree, **BACHELOR OF SCIENCE IN DEVELOPMENT COMMUNICATION**, is hereby approved and accepted.


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MARRY JOY M. CALPITO

BIOGRAPHICAL SKETCH

The author was born on September 10, 1998 at Santa Cruz Matilla and currently resides in Barangay Mangino, Hagonoy City Nueva Ecija.

She graduated her primary studies in Mangino, Hagonoy City in March 2011 and finished her secondary studies at Juan R. Liwag Memorial High School in 2015 with the dream of becoming a newscaster.

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The author plans to pursue her law studies and achieving her dream to become an attorney someday.

ABSTRACT

CALPITO, MARRY JOY MANALILI Department of Development Communication, College of Arts and Sciences, Central Luzon State University, Science City of Muñoz, Nueva Ecija, Philippines. February 2019. INTERGENERATIONAL CULTURAL TRANSMISSION OF KALANGUYA TRIBE.

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The study aimed to determine the Intergenerational Cultural Transmission of Kalanguya tribe in Barangay Malico, Santa Fe, Nueva Vizcaya. The research seeks to discover the cultural transmission process and to show the customs and traditions that are preserved in the Kalanguya Tribe. The study employed interview schedules with 5 households in Barangay Malico.

Households with three generations and resides in one house is considered as a respondent. These generations are composed of three, namely: first generation that composed of elders and grandparents, second generation is composed of parents including aunts and uncles and youngest is composed of the children of the second generation. The results of the study show that customs and traditions were passed using methods namely: interpersonal, folk media, rituals, traditional games and education. These methods were effective in the preservation of the culture. These cultures were also passed through the help of co-kalanguya and visitors that help the tribe promote and cultivate well their unique culture across generations.

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