

**FARMERS' AWARENESS AND TRAINING PREFERENCE ON
THE CLSU TECHNOLOGIES IN TWO VILLAGES IN
SCIENCE CITY OF MUÑOZ, NUEVA ECIJA**

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**An Undergraduate thesis submitted to the faculty of the Department of
Development Communication, College of Arts and Sciences,
Central Luzon State University, Science City of Muñoz
Nueva Ecija, Philippines, In partial fulfillment
of the requirements for the degree**

BACHELOR OF SCIENCE IN DEVELOPMENT COMMUNICATION

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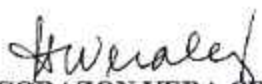


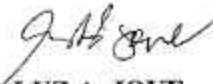
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COLLEGE OF ARTS AND SCIENCES
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APPROVAL SHEET

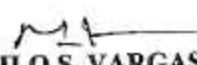
This undergraduate thesis entitled **FARMERS' AWARENESS AND TRAINING PREFERENCE ON THE CLSU TECHNOLOGIES IN TWO VILLAGES IN SCIENCE CITY OF MUÑOZ, NUEVA ECIJA** prepared, presented and submitted by **LORIENE MAE B. LINA** in partial fulfillment of the requirements for the degree, **BACHELOR OF SCIENCE IN DEVELOPMENT COMMUNICATION**, is hereby approved and accepted.


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BIOGRAPHICAL SKETCH

The author, Loriene Mae B. Lina, was born on May 25, 2000 and currently residing in Poblacion South Science City of Muñoz, Nueva Ecija. She is the youngest child of Aniceto and Leonora Lina.

She took her primary education at Muñoz Central School and graduated in March 2011. In March 2015, she finished her secondary education at Muñoz National High School. She is a consistent honor student when she was in elementary. In high school, she graduated as Top 1 in their class.

During her college days at Central Luzon State University, she became a dean's lister when she was in her first year, 1st semester, AY 2015-2016.

At present, she is pursuing her studies for the degree Bachelor of Science in Development Communication.

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ABSTRACT

LINA, LORIENE MAE B., Department of Development Communication, College of Arts and Sciences, Central Luzon State University, Science City of Muñoz, Nueva Ecija, Philippines, June 2019. **FARMERS' AWARENESS AND TRAINING PREFERENCE ON THE CLSU TECHNOLOGIES IN TWO VILLAGES IN SCIENCE CITY OF MUÑOZ, NUEVA ECILJA.**

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CLSU's Research and Development Centers have developed many technologies that can help improve the quality of life of the farmers, animal raisers, and plant growers. But many farmers remain in traditional farming and hesitant to adopt changes and new technology. Not just the refusal in the new technology is the reason why they are not adopting new technologies but also they are not aware of many new technologies generated by different agencies. This study is conducted to know the farmers' awareness and training preference on the CLSU technologies in two villages in Science City of Muñoz. The study areas were the poorest and farthest village but the respondents were randomly chosen.

The result of the study revealed that more than half of the respondents were aware in four out of 15 CLSU Technologies namely organic fertilizer production, artificial insemination in carabao, vermiculture and red tilapia. Most of the respondents were not so aware of the fisheries and goat technologies. Farmer-respondents were all interested in attending trainings about CLSU Technologies and they preferred interpersonal approach like seminars, trainings, lectures and group discussions.

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