

**EVALUATION OF THE FAMILY WELFARE MOVEMENT
(PEMBINAAN KESEJAHTERAAN KELUARGA) AS AN
INSTRUMENT OF RURAL DEVELOPMENT
IN JAMBI, INDONESIA**

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**A thesis submitted to the Faculty of the Institute of
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fulfillment of the requirements
for the degree of**

**MASTER OF SCIENCE
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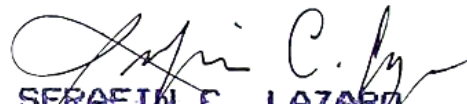
This thesis entitled, EVALUATION OF THE FAMILY WELFARE MOVEMENT (PEMBINAAN KESEJAHTERAAN KELUARGA) AS AN INSTRUMENT OF RURAL DEVELOPMENT IN JAMBI, INDONESIA, prepared and submitted by HERNAWATI WIBAWATI RETNO WIRATHI in partial fulfillment of the requirements for the degree of MASTER OF SCIENCE IN RURAL DEVELOPMENT, is hereby accepted.



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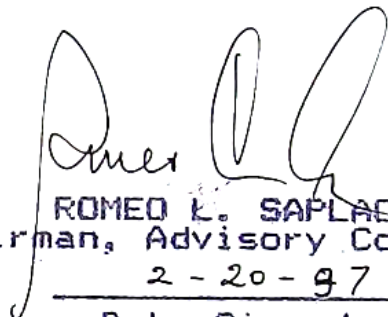
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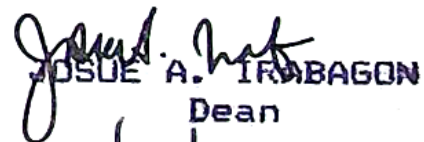


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BIOGRAPHICAL SKETCH

Hernawati Wibawati Retno Wiratih, who was born on August 10, 1961, is the daughter of Harie A. Reksoatmodjo and H. Danukoesoemo. She is the oldest of two sisters and one brother. She finished her primary education at SD Wijaya in 1973, her secondary education at SMP Wijaya in 1976, and her high school education at SMEA Negeri I in 1980. The three institutions are all located in Surabaya, the capital city of East Java.

In 1981, she registered for Social Psychology at the Faculty of Psychology, Wisnuwardhana University, Malang, East Java where she completed seven semesters before she transferred to Jambi University, Sumatera, Indonesia. In 1993, she obtained her degree (sarjana) in Guidance and Counseling at the Faculty of Education, in this university. During her study in Jambi University in 1988 and 1990, she was a student representative of the Faculty of Education for Research Science Contest (Lomba Karya Tulis Ilmiah). In these activities, she was the runner-up champion in the 1988's contest and the champion in the 1990's contest. She was also engaged in a co-curricular activity by teaching in

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As the wife of a government employee who was, at the time, the Head of the District Fishery Office in Jambi District (1986-1989), she automatically became the Chairman of Dharma Wanita of the District Fishery Office. She was also involved in the PKK organization at Jambi District as member of the executive committee in Work Group II. In concurrent capacity, she was appointed Chairman of Dharma Wanita of Agriculture Association in Jambi District.

In 1985, she won the championship for the speech contest at Jambi District, which was organized by the Indonesia's Younger Generation Reform (IYGR-AMPI). In the same year, she was a representative of AMPI Jambi Province and participated in the national level poem reading event in Indonesia Industri Exhibition, where she was one among the first ten at the finalists.

The author is happily married to Dr. Muhammad Havidz Aima with whom she has three precious children: Bimaruci, Shinta, and Ikramina.

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ABSTRACT

HERNAWATI WIBAWATI RETNO WIRATIH. Institute of Graduate Studies, Central Luzon State University, Muñoz, Nueva Ecija, Philippines, March 1997.
EVALUATION OF THE FAMILY WELFARE MOVEMENT (PEMBINAAN KESEJAHTERAAN KELUARGA) AS AN INSTRUMENT FOR RURAL DEVELOPMENT IN JAMBI, INDONESIA.

Advisor: DR. Romeo L. Saplaco

This study sought to evaluate the performances of the Family Welfare Movement (PKK) in the urban and rural villages of both the Jambi and SARKO Districts of Jambi Province, Indonesia. Additionally, it aimed to establish possible differences in terms of aggregate demographic characteristics of PKK-Village Executive Committee (PKK-VEC), mean PKK-Village Characteristics (PKK-VC), including their performance as a PKK organization. And lastly, the study sought to determine which among the units of analysis/characteristics would significantly influence PKK performance.

The study was conducted in thirteen urban villages (kelurahan) and two rural villages (desa) in Jambi District; and in thirteen rural villages and two urban villages in SARKO District, from March to May, 1996. Data were gathered using a pre-tested interview schedule. Frequency distribution, mean, percentage,

t-test, and multiple regression analysis were used for purposes of this study.

Results revealed that among six (6) variables of PKK-VEC, only the variable years of schooling had a significant difference. The mean years of schooling of PKK-VEC in Jambi District was higher than those in SARKO District; and, in urban villages higher than those in rural villages.

Furthermore, the study revealed three (3) core indicators differentiating kelurahan from desa, namely: higher years of schooling, higher percentage of government workers, and higher number of households per village.

Generally speaking, the study also found out that the performance of PKK in the urban areas were significantly better than that in the rural areas.

The study further disclosed that A and B-Packages offered by PKK were found very useful in helping the government reduce illiteracy. Likewise, the Village Integrated Health Services (POSYANDU) was also found useful in achieving good health for pregnant mothers and babies.

Finally, type of community was found the most powerful among independent variables in influencing PKK performance which is indicative of the urban areas having better resources and facilities compared with the rural areas.

Since the respondents believed that PKK is an effective instrument for rural development, the study then suggests continuity of the PKK program. Specifically, the study suggests that PKK continue promoting guidance, mass work, food extension, as well as clothing, housing and household management program for the PKK members in the rural areas. In addition, the PKK-VEC should continue emphasizing and motivating their members regarding environment sustainability and rational planning programs.

Based on the fact that every POSYANDU in the rural areas serves a greater number of pregnant mothers and babies, this study recommends that the government establish additional POSYANDU in the rural areas. Finally, the finding that type of community was the most powerful variable influencing PKK performance suggests that the government pays more attention to the facilities and infrastructure needs of the rural areas.

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