

**EVALUATE THE EFFECTIVENESS OF IEC MATERIALS ON
TRICHODERMA SPP., PRODUCED BY RAMON MAGSAYSAY-CENTER
FOR AGRICULTURAL RESOURCES AND ENVIRONMENT STUDIES
(RM-CARES), AS PERCEIVED BY TALUGTUG NATIONAL HIGH
SCHOOL SENIOR HIGH SCHOOL STUDENTS (TVL STRAND)**

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A Case Study Report submitted to the Department of Development Communication,
College of Arts and Sciences, Central Luzon State University,
Science City of Muñoz, Nueva Ecija, Philippines
In partial fulfillment of the requirements
For the degree

BACHELOR OF ARTS IN DEVELOPMENT COMMUNICATION

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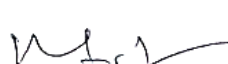
APPROVAL SHEET


This case report entitled **EVALUATE THE EFFECTIVENESS OF IEC MATERIALS ON TRICHODERMA SPP., PRODUCED BY RAMON MAGSAYSAY-CENTER FOR AGRICULTURAL RESOURCES AND ENVIRONMENT STUDIES (RM-CARES), AS PERCEIVED BY TALUGTUG NATIONAL HIGH SCHOOL SENIOR HIGH SCHOOL STUDENTS (TVL STRAND)** prepared, presented and submitted by **SANDRIA GERANTA ADRIATICO** in partial fulfillment of the requirements for the degree, **BACHELOR OF ARTS IN DEVELOPMENT COMMUNICATION** is hereby approved and accepted.



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*For what we suffer now is nothing compared to the
glory He will reveal to us later."*

- Romans 8:18

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Another chapter of my life has ended and I would like to express my deepest gratitude to the following who have been part of this journey:

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ABSTRACT

ADRIATICO, SANDRIA GERANTA, Bachelor of Development Communication, Department of Development Communication, College of Arts and Sciences, Central Luzon State University, Science City of Muñoz, Nueva Ecija, Philippines, December 2016, **EVALUATE THE EFFECTIVENESS OF IEC MATERIALS ON *TRICHODERMA* SPP., PRODUCED BY RAMON MAGSAYSAY-CENTER FOR AGRICULTURAL RESOURCES AND ENVIRONMENT STUDIES (RM-CARES), AS PERCEIVED BY TALUGTUG NATIONAL HIGH SCHOOL SENIOR HIGH SCHOOL STUDENTS (TECHVOC STRAND).**

Editor: Maria Adrielle S. Estigoy

The intern finished her internship at Ramon Magsaysay-Center for Agricultural Resources and Environment Studies (RM-CARES), Central Luzon State University, Science City of Munoz, Nueva Ecija from September 18 to December 13, 2017. The RM-CARES consists of four divisions. Its communication system uses vertical and horizontal communications to make work more efficient and harmonious.

The focus of the study is to evaluate the effectiveness of IEC materials on *Trichoderma spp.*, produced by Ramon Magsaysay-Center for Agricultural Resources and Environment Studies (RM-CARES), as perceived by Talugtug National High School senior high students was analyzed through survey questionnaire.

The intern was involved in different production activities such as encoding, printing of materials, layouting, refining and translating leaflets, compiling of IEC materials, facilitating on the registration during trainings, photo documentation, writing minutes of meetings, photocopying, repacking of seeds and vegetables, weeding and watering of plants, analyzing data (rice panicles and such), assisting and evaluating visitors, transferring records (Technical Advisory Services and Trainings) and other clerical works

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