

**COMMUNICATION CHALLENGES OF CENTRAL LUZON STATE
UNIVERSITY (CLSU) DEVELOPMENT COMMUNICATION
STUDENTS IN ASYNCHRONOUS LEARNING MODALITY**

An Undergraduate Thesis Presented to the Faculty
of the Department of Communication and Development Studies

Central Luzon State University

In Partial Fulfillment
of the Requirements for the Degree
Bachelor of Science in Development Communication


By

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APPROVAL SHEET


This undergraduate thesis entitled "**COMMUNICATION CHALLENGES OF CENTRAL LUZON STATE UNIVERSITY (CLSU) DEVELOPMENT COMMUNICATION STUDENTS IN ASYNCHRONOUS LEARNING MODALITY,**" prepared and submitted by **NICOLETTE C. TAPE** in partial fulfillment of the requirements for the degree of **BACHELOR OF SCIENCE IN DEVELOPMENT COMMUNICATION,** has been examined and is hereby accepted:



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THESIS ABSTRACT

1. **Title:** COMMUNICATION CHALLENGES OF CENTRAL LUZON STATE UNIVERSITY (CLSU) DEVELOPMENT COMMUNICATION STUDENTS IN ASYNCHRONOUS LEARNING MODALITY

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7. **Abstract:**

7.1 Rationale/ Background

Asynchronous learning presents a variety of difficulties for Bachelor of Science in Communication Development students, most of which are related to internet connectivity, financial constraints, ambient noise, and flexible learning tools. Due to the type of device, they use for class, the ease of their internet connection, their surroundings, and the tools they are utilizing, students are having communication difficulties. Similar to the respondents to the research, the students seeking a Bachelor of Science in Development Communication have experienced

significant difficulties with flexible learning, and this will surely affect how they learn. They have been able to adapt flexible learning and discover answers to their issues while completing their studies, nonetheless, as a result of how they have been handling these issues.

7.2 Summary

The purpose of this study is to identify communication difficulties and coping strategies faced by development communication students in online classes. It specifically seeks to respond to the following inquiries: (1) What is the demographic profile of the respondents in terms of age, gender, family income, number of households, (2) What are the communication resources available to DevCom students? (3) What are the communication challenges of the students during online classes in terms of: listening skills, appropriate communication tools, (4) What are the coping mechanisms of the DevCom students? (5) According to the study's results, what can be proposed in the recommendation of this study?

This is quantitative study, that used a non-probability sampling as sampling procedure. Furthermore, this an investigation was made among the Central Luzon State University BSDC students in the Science City of Muñoz, Nueva Ecija. Also, only Development Communication (DevCom) majors from Central Luzon State University were included in this study, whom their unique difficulties with and strategies for communicating with others were examined. Moreover, a standardized questionnaire was given to all study participants. The respondents' profiles were presented in the survey's first section, and they were asked to select

the profile that most closely represents their responses. The validity of the data collected from the respondents must be ensured, the necessary steps were taken in advance. The researcher wrote a letter of consent to the department head to receive approval to carry out the research. The researcher created a participant consent letter after receiving the all-clear.

7.3 Major Findings

This study found that there are barriers to communication among students because of factors such as the type of technology they utilized in class, the speed of their internet connection, the setting in which they were studying, and the technology they had available to them. There have been some problems with flexible learning for these students, and this should be taken into account by schools that use this method because it influences how students learn.

7.4 Conclusions

Students pursuing a Bachelor of Science in Communication Development through asynchronous learning have encountered a variety of obstacles, the majority of which are related to issues with internet access, finances, noise levels in the classroom, and the availability of flexible technological resources. There were barriers to communication among students because of factors such as the type of technology they utilized in class, the speed of their internet connection, the setting in which they were studying, and the technology they had available to them. There have been some problems with flexible learning for these students, and this should be taken into account by schools that use this method because it influences how students learn.

However, because of the ways in which they have been handling these challenges, they have adapted flexible learning to address these issues and continue their academic pursuits. Students are gradually learning to deal with communication issues connected with online learning, as seen by the widespread use of smartphones with relatively fast wireless fidelity and mobile internet, allowing for the use of a range of educational apps.

7.5 Recommendations

Considering the findings, the researcher recommends the subsequent: (1) Include a wider scope of students in different environments as respondents. (2) Include other factors, such as input of faculty and other stakeholders, to learn more about the problem and how various elements affect and interact with one another. (3) Include other individuals engaged boost the sample's variety in the teaching-learning process. (4) Include the effectiveness of asynchronous online modality to the communication challenges and technology of Development Communication students of CLSU, as well as in national and global news.

B. Translated Abstract (Filipino):

B.1 Rasyonale

Ang asynchronous na pag-aaral ay nagpapakita ng iba't ibang mga paghihirap para sa mga mag-aaral ng Bachelor of Science in Communication Development, karamihan sa mga ito ay nauugnay sa koneksyon sa internet, mga hadlang sa pananalapi, ingay sa paligid, at mga flexible na tool sa pag-aaral. Dahil sa uri ng device, ginagamit nila para sa 'dase, ang kadalian ng kanilang koneksyon

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TABLE OF CONTENTS

	PAGE
TITLE PAGE	
ABSTRACT (ENGLISH)	iii
ABSTRACT (FILIPINO)	vi
ACKNOWLEDGEMENTS	vii
LIST OF TABLES	viii
LIST OF FIGURES	ix
LIST OF ABBREVIATIONS	
CHAPTER	
1. INTRODUCTION	
Background of the Study	2
Literature Review	3
Modular learning	5
Advantages of Modular Learning	6
Disadvantage of Modular Learning	8
Challenges in Modular Learning	9
Literature Review	10
Theoretical Framework	16
Conceptual Framework	17
Statement of the Problem	18
Definition of Terms	19
2. MATERIALS AND METHODS	
Research Design	20
Research Locale	21
Sampling Method	22
Scope and Delimitations	23
Research Instruments	24
Data Gathering Procedures	25

Data Analysis	26
Ethical Considerations	27
1. RESULTS AND DISCUSSION	28
Table 1: Age Distribution of the Respondents	29
Table 2: Sex Distribution of the Respondents	30
Table 3: Distribution of the respondents per year level	31
Table 4: Distribution of the respondents as per monthly	32
Table 5: Household sizes	34
Table 6: Devices used by respondents during online learning	35
Table 7: Distribution of respondents as per internet connection used and its speed	36
Table 8: Frequency and percentage 'Communication challenges in distractive learning environment'	37
Table 9: Frequency and percentage of respondents 'Communication challenges in internet connection'	38
Table 10: Frequency and percentage of respondents 'Challenges in economic/financial stability'	39
Table 11: Frequency and percentage of respondents 'Challenges in devices'	40
Table 12: Frequency and percentage of respondents 'Challenges in devices'	41
Table 13: Frequency and percentage of respondents 'Coping Mechanism'	42
Conclusion	43
Recommendations	44
References	45
Appendices:	
A. Letter of ERC	56
B. Letter to ERC	57

C. Sample Questionnaire	58
D. Sample Computation	59
E. Other Documents	60
Curriculum Vitae	

LIST OF ABBREVIATIONS

Covid19- CoronaVirus Disease

FOL- Flexible Online Learning

CHED- Commission on Higher Education

UNESCO- United Nations Educational, Scientific and Cultural Organization

HEI- Higher Education Institution

SEAMEO- Southeast Asian Ministers of Education Organization

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33

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63

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64

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67

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68

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69

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70

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