

**PERCEIVED EFFECTS OF THE LANGUAGE USED IN IEC MATERIALS TO
THE KNOWLEDGE, ATTITUDE, AND PRACTICES ON CLIMATE CHANGE
OF FARMERS IN TALUGTUG NUEVA ECIJA**

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**An undergraduate thesis submitted to the Faculty of the Department of
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BIOGRAPHICAL SKETCH

The author was born on May 11, 2000 in East Avenue Medical Center, Quezon City. She is the second daughter of Mr. Willie F. Bredonia and Mrs. Nenit E. Bredonia. She has two sisters, April Dawn E. Bredonia and July Rain E. Bredonia.

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ABSTRACT

In this paper, perceived effects of the language used in IEC materials to the knowledge, attitude, and practices on climate change of farmers in Talugtug, Nueva Ecija was explored. It was conducted to three barangays of Talugtug, Nueva Ecija which are Cabiangan, Mayunot I and Sacreana since these was the first three barangays that has the largest population. Twenty respondents each barangay were selected to answer the given questionnaire. The scope of this study is not only the knowledge, attitude, practices and the preferred language on title but also covered supportable. The respondents are randomly chosen, hence, it is easily generalized the farmers as a whole.

The perceived effect of the language used in IEC materials to the knowledge, attitude, and practices on climate change of farmers in Talugtug, Nueva Ecija was for pre-testing, the English language used in IEC material is more effective than the Filipino language. And for the post test, English language in IEC material was still more effective than Filipino language. But majority of the respondents prefer Filipino language to be used in IEC material.

TABLE OF CONTENTS

	PAGE
TITLE PAGE	i
APPROVAL SHEET	ii
ACKNOWLEDGMENTS	iii
BIOGRAPHICAL SKETCH	iv
ABSTRACT	v
TABLE OF CONTENTS	vi
LIST OF TABLES	vii
LIST OF FIGURES	viii
LIST OF APPENDICES	ix
INTRODUCTION	1
Background of the Study	1
Statement of the Problem	2
Objectives of the Study	4
Hypotheses of the Study	5
Significance of the Study	5
Scope and Limitations of the Study	6
Locale of the Study	6
REVIEW OF RELATED LITERATURES	7
Language as a Tool of Communication	7
Role of Language in Agricultural Development	8
Relationship of Language and Climate Change	10
El Niño	11
Importance of Language in IFC Materials	12
Knowledge, Attitude, and Practices	13
Linguistic Convergence and Divergence	13
METHODOLOGY	14
Theoretical Framework	15
Operational Definition of Terms	16
Research Paradigm	17
Research Design	20
Data Gathering Instrument	20

Sampling	20
Data Gathering Procedure	21
Data Analysis	21
RESULTS AND DISCUSSION	22
Socio-Demographic Profile of the Respondents	22
Communication Characteristics	24
Knowledge of Respondents on El Niño	29
Attitude of Respondents towards El Niño	31
Practices of Respondents during El Niño	36
Preferred Language of the Respondents	36
Correlation Coefficient between Socio-Demographic Profile and Preferred Language in IFC material	40
Significant difference of Filipino (Tagalog) and English IFC materials Pre-test and Post Test	41
SUMMARY, CONCLUSIONS AND RECOMMENDATIONS	43
Summary	43
Conclusions	45
Recommendations	46
BIBLIOGRAPHY	49

LIST OF TABLES

TABLE		PAGE
1	Socio-demographic profile of the respondents	23
2	Exposure of respondents in IEC materials about climate change	24
3	Exposure of respondents in IEC materials	25
4	Received topics in IEC materials of the respondents	25
5	English language used in IEC materials that the respondents received	26
6	Filipino language used in IEC materials that the respondents received	27
7	English-Filipino language used in IEC materials that the respondents received	28
8	Other source of information on climate change	28
9	Familiarity of respondents to El Niño	29
10	Knowledge of respondents on El Niño	30
11	Attitude of respondents towards El Niño in Filipino IEC material	32
12	Attitude of respondents towards El Niño in English IEC material	34
13	Practices of respondents in El Niño	35
14	Preferred language of the respondents in Filipino IEC material	36
15	Preferred language of the respondents in English IEC material	38
16	Preferred language of the respondents	39
17	Correlation between Level of Education and preferred language in Filipino (Tagalog) IEC material	40
18	Correlation between Monthly Income of the respondents and	40

preferred language in English IEC material

19	Significant difference of English IEC material Pretest and Post Test	41
20	Significant difference of English IEC material Pretest and Post Test	42

LIST OF FIGURES

FIGURE		PAGE
1	Research Paradigm showing the dependent and independent variables of the study	19

LIST OF APPENDICES

Appendix		PAGE
A.	Research Instrument	49
B.	Approved Letter	69

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