

**INFLUENCE OF ONLINE TROLLING IN FACEBOOK AND TWITTER
AMONG CLSU STUDENTS**

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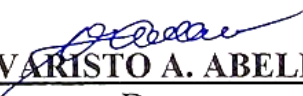
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BIOGRAPHICAL SKETCH

The author was born in a small far away town of Luna, Gerona, Tarlac on March 10, 1998. He is third child of Mr. Abel N. Urbina and Ana- Eliza P. Urbina. He grew up in a simple but filled with culture and traditional life. His father is an OFW in China and his mother is a farmer/ businesswoman. He has three siblings, one of which had already graduated and the other two are currently studying in Tarlac.

The author pursued Bachelor of Science in Development Communication in Central Luzon State University. Although his first course choice was not actually Development Communication, he realized on his heart that it is the course that would change his life and perspective, he enrolled the course and fell in- love with it. Through this, he considers himself as an activist and is willing to participate in order to fight for the right of other people whose problems are being ignored by the others. However, he wants to start the change by being an educator. Because the author believes that if a person wants to change something, he/she should start from the root causes, this case, he strongly believes that it starts from the four corners of a classroom.

Moreover, the author plans to pursue other careers in the future. But right now, he wants to explore things more and do something beyond his expectations and limitations.

Through his passion for humanity and positivity in life, he shall make the world a better place not just for himself but for the other who still hopes to achieve it.

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ABSTRACT

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INFLUENCE OF ONLINE TROLLING IN FACEBOOK AND TWITTER AMONG CLSU STUDENTS.

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This study investigated the influence of online trolling in Facebook and Twitter among CLSU students. Three hundred and forty one CLSU students served as the respondents of the study. They were chosen using the simple random sampling method.

Based on the findings, most of the respondents' age ranged from 19- 21 years old. Key sources of information on online trolling were individuals who perceived that Facebook has a lot of hoax information. Key messages on kinds of message received and read on an online trolls post commonly talked about entertainment topics. Moreover, as perceived by the respondents, Facebook had the most trolls. Collectively, participants of the study had a moderate level of influence towards online trolling. In relation with the influence of online trolling, the behavior/mood of the respondents before and after reading and seeing a troll's post changed from happy to being annoyed. On the other hand, strong and positive relationship was found between the age of the respondents and the level of influence of a troll. In addition, there was a weak but significant relationship between the dialect and the level of influence of a troll. Meanwhile, no significant relationship was found between the sex of the respondents and the level of influence.

Looking further into the reason why the respondents are happy when logging- in their social media account and getting annoyed afterwards, why Facebook is the social media platform of trolls, and to look for the perspective of trolls were the recommendations of the study

TABLE OF CONTENTS

	Page no.
TITLE	i
BIOGRAPHICAL SKETCH	ii
ACKNOWLEDGEMENT	iii
ABSTRACT	v
TABLE OF CONTENTS	vi
LIST OF TABLES	viii
LIST OF FIGURES	ix
CHAPTER 1 THE PROBLEM AND ITS BACKGROUND	1
Introduction	1
Significance of the Study	3
Statement of the Problem	4
Objectives of the Study	4
Hypothesis of the Study	5
Time and Place of the Study	5
Scope and Limitation of the Study	5
CHAPTER 2 REVIEW OF RELATED LITERATURE AND STUDIES	6
CHAPTER 3 METHODOLOGY	11
Theoretical Framework	11
Conceptual Framework	12
Research Paradigm	13
Research Design	14
Sampling Design	14
Unit of Analysis	14
Data Collection Technique	15
Statistical Treatment of Data	16
Operational Definition of Terms	17
CHAPTER 4 RESULTS AND DISCUSSION	18
Socio- Demographic Characteristics of the Respondents	18
Communication Characteristics	20

Social Media and Online Trolling (usage and exposure)	23
Identification of a Troll and Troll's traffic	25
Influence of Online Trolls	28
Behavioral/Mood Changes	29
Correlation of the variables in the study	32
CHAPTER 5 SUMMARY, CONCLUSIONS, AND RECOMMENDATIONS	34
Summary	34
Conclusions	37
Recommendations	38
BIBLIOGRAPHY	39
APPENDICES	42
Sample Questionnaire	

LIST OF TABLES

	Page no.
Table 1. – Age of the Respondents	19
Table 2. – Dialect of the Respondents	19
Table 3. – Sex of the Respondents	20
Table 4. – Sources of Hoax Information As Perceived by the Respondents	21
Table 5. – Kind of Message Read and Received	21
Table 6. – Language Used in the Act of Trolling	22
Table 7. – Communication Barriers	22
Table 8. – Commonly Used Social Media	23
Table 9. – Frequency of Using Facebook	24
Table 10. – Frequency of Using Twitter	24
Table 11. – Identification of a Troll	25
Table 12. – Most troll’s in Social Media Sites as Perceived by the Respondents	26
Table 13. – Troll’s Traffic or Frequency on Facebook	26
Table 14. – Troll’s Traffic or Frequency on Twitter	27
Table 15. – Level of Influence	28
Table 16. – Behavioral Change before Reading and Seeing a Troll’s Post	30
Table 17. – Behavioral Change after Reading and Seeing a Troll’s Post	31
Table 18. – Correlations of the Variables	32
Table 19. – Relationship of Age to the Level of Influence	33
Table 20. – Dialect to the level of Influence	33

LIST OF FIGURES

	Page no.
Figure 1- Research Paradigm	13

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