

**EFFECTIVENESS OF COMMUNICATION MEDIA USED BY
PHILIPPINE CARABAO CENTER IN DISSEMINATING AGRICULTURAL
INFORMATION IN SELECTED VILLAGES IN MUNOZ AND
SAN JOSE CITY, NUEVA ECIJA**

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An undergraduate thesis submitted to the Faculty of the Department of
Development Communication, College of Arts and Sciences, Central
Luzon State University, Science City of Munoz, Nueva
Ecija, Philippines, in partial fulfillment
of the requirements for the degree

**BACHELOR OF SCIENCE IN DEVELOPMENT COMMUNICATION
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COLLEGE OF ARTS AND SCIENCES
Department of Development Communication

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This undergraduate thesis entitled **EFFECTIVENESS OF COMMUNICATION MEDIA USED BY PHILIPPINE CARABAO CENTER IN DISSEMINATING AGRICULTURAL INFORMATION IN SELECTED VILLAGES IN MUNOZ AND SAN JOSE CITY, NUEVA ECIJA** prepared and submitted by **KENLY MAE GREGORIO RAMOS** in partial fulfillment of the requirements for the degree, **BACHELOR OF SCIENCE IN DEVELOPMENT COMMUNICATION**, is hereby approved.


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BIOGRAPHICAL SKETCH

The researcher is Kenly Mae G. Ramos, 20 years old, and presently residing in Barangay Licaong, Science City of Munoz, Nueva Ecija. She was born on May 13, 1998, the second among the three children of Mhar and Alona Ramos. Her sister is Kimberly Rose Pascual and her younger brother is Karl Angelo Ramos.

The researcher dreams and aims to be a doctor someday but there are things that are not meant to be. Unlike typical females who like Taylor Swift and Selena Gomez, the researcher loves to listen to Kpop and loves watching Korean Drama. The researcher is also fond of mystery/thriller genre movies. She lacks confidence and tends to overthink sometimes. She even thought of committing suicide when she was in her 1st year but she won the battle.

The researcher is proud to be a member of Church of Christ (Iglesia Ni Cristo). She spends most of her time at home. She is introvert and not fond of socialization. She preferred to be at home than partying in the club.

She took her primary education in Sto. Tomas Elementary School and finished her secondary education at Munoz National High School. She is currently studying at Central Luzon State University as a fourth-year student taking up Bachelor of Science in Development Communication. She hopes to find a decent job abroad to help her parents who raised her and to help her brother in his studies.

TABLE OF CONTENTS

	PAGE
TITLE PAGE	i
APPROVAL SHEET	ii
ACKNOWLEDGEMENT	iii
BIOGRAPHICAL SKETCH	iv
ABSTRACT	v
TABLE OF CONTENTS	vi
LIST OF TABLES	ix
LIST OF FIGURES	x
INTRODUCTION	
Background of the Study	1
Statement of the Problem	3
Objectives of the Study	3
Hypothesis of the Study	4
Significance of the Study	4
Time and Place of the Study	5
Scope and Limitation of the Study	5
REVIEW OF RELATED LITERATURE	
The Philippine Carabao Center	6
Sources of Information of Farmers	7
Communication Media in Agriculture	7
Radio	10
Television	11
Print Media	11
METHODOLOGY	
Theoretical Framework	12
Research Paradigm	13
Operational Definition of Terms	14
Locale of the Study	15
Research Design	15
Data Gathering Instrument	15

TABLE OF CONTENTS

	PAGE
TITLE PAGE	i
APPROVAL SHEET	ii
ACKNOWLEDGEMENT	iii
BIOGRAPHICAL SKETCH	iv
ABSTRACT	v
TABLE OF CONTENTS	vi
LIST OF TABLES	ix
LIST OF FIGURES	x
INTRODUCTION	
Background of the Study	1
Statement of the Problem	3
Objectives of the Study	3
Hypothesis of the Study	4
Significance of the Study	4
Time and Place of the Study	5
Scope and Limitation of the Study	5
REVIEW OF RELATED LITERATURE	
The Philippine Carabao Center	6
Sources of Information of Farmers	7
Communication Media in Agriculture	7
Radio	10
Television	11
Print Media	11
METHODOLOGY	
Theoretical Framework	12
Research Paradigm	13
Operational Definition of Terms	14
Locale of the Study	15
Research Design	15
Data Gathering Instrument	15

Sampling	16
Data Gathering Procedure	17
Data Analysis	17

RESULTS AND DISCUSSION

Agency Profile	19
Philippine Carabao Center Mandates, Vision and Mission	19
Programs	20
Genetic Improvement	20
Enterprise Development	20
Research for Development	21
Services	21
Artificial Insemination	21
Bull Loan Program	21
Frozen Buffalo Semen Distribution	22
Provision of Superior Breeding Animals	22
Dairy Buffalo Module	22
Training of Technicians and Farmers	23
Technical Assistance and Extension	24
Analysis of Milk Samples	24
Nutrition Laboratory Services	24
Biosafety and Environment Laboratory	24
Information and Library	25
Visitor's Assistance	25
Marketing Assistance	25
Information Disseminated	25
Socio-Demographic Characteristics of the respondents	26
Communication Factors	28
Communication Media used by the agency	28
Print Media	28
Electronic Media	28
Interpersonal Media	29
Communication Characteristics	29
Source of Information of the respondents	29
Kinds of Information Received by the Respondents	31
Language Used	31
Benefits of the information received by the respondents	31
Effectiveness of communication media used by the agency	32
Electronic Media	33
Print Media	33
Interpersonal Media	33
Relationship Between Respondent's Profile and Communication	34
Media used by the Agency	34
Relationship of Communication Media used by the Agency	34

and the Effectiveness of Communication Media

SUMMARY, CONCLUSION AND RECOMMENDATION

Summary	37
Conclusion	38
Recommendations	39

BIBLIOGRAPHY	40
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LIST OF TABLES

TABLE		PAGE
1	Sample size from ten barangays	16
2	Socio-demographic characteristics of the respondents	27
3	Communication media channels used by the agency	29
4	Sources/channel of information by the respondents	30
5	Kinds of information received by the respondents	31
6	Language used	31
7	Benefits of the information received by the respondents	32
8	Effectiveness of communication media used by agency	33
9	Relationship between respondent's profile and communication media used	34
10	Correlations of communication media used by the agency and the effectiveness of communication media	36

LIST OF FIGURE

FIGURE		PAGE
1	Research paradigm of the study showing the relationship of the independent and dependent variables	13

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