

**THE CASE OF TB-DOTS PATIENTS: AWARENESS AND AVAILMENT OF
THE CITIZENRY ON TB-DOTS SERVICES IN ROSALES, PANGASINAN**

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This undergraduate thesis entitled **THE CASE OF TB-DOTS PATIENTS: AWARENESS AND AVAILMENT OF THE CITIZENRY ON TB-DOTS SERVICES IN ROSALES, PANGASINAN** prepared, presented and submitted by **ERWIN PADILLA MINGLANA** in partial fulfillment of the requirements for the degree, **BACHELOR OF SCIENCE IN DEVELOPMENT COMMUNICATION**, is hereby approved and accepted.

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BIOGRAPHICAL SKETCH

Born in the municipality of Rosales, province of Pangasinan on April 17, 1999, the author is the second child and the only son among the three children of Mr. Emy A. Minglana and Mrs. Juliet P. Minglana. He finished his elementary as 9th honors at Guiling-Coliling Elementary School and secondary education as 5th honors at Rosales National High School both located in Rosales, Pangasinan.

At present, he is a senior student taking up Bachelor of Science in Development Communication at Central Luzon State University (CLSU). He was a Dean's Lister for one semester, College Scholar for four semesters, and University Scholar for two consecutive semesters.

Moreover, what he really wants to pursue in life is either to become a broadcaster or a filmmaker because he wants his family to see him on television while broadcasting or be a part of a production team of a popular television network. However, he learned to love the present course he is taking since it is about communicating to other people which he really likes to do.

Some of the seminars and congress he attended were: 11th Pinoy Media Congress (PMC) held at St. Mary's College, Quezon City; Bayan Mo, Ipatrol Mo: Citizen Journalism Workshop held at ABS-CBN; and the LOUDSPEAK: A Radio Broadcasting Seminar where he won the 2nd runner-up for radio broadcasting.

The author believes in hard work and perseverance which are his burning torches in his journey to reaching his goals in life.

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TABLE OF CONTENTS

	PAGE
LIST OF TABLES	ix
LIST OF FIGURES	x
LIST OF APPENDICES	xi
ABSTRACT	xii
INTRODUCTION	1
Background of the Study	1
Statement of the Problem	3
Objectives of the Study	4
Hypothesis of the Study	5
Significance of the Study	5
Scope and Limitation of the Study	7
REVIEW OF RELATED LITERATURE	8
TB-DOTS Case in the Philippines	8
Socio-demographic	9
Communication Characteristics	10
Role of Local Government in Health Promotion	10
Awareness and Availment of Health Care Services	11
METHODOLOGY	14
Theoretical Framework	14
Conceptual Framework	15
Research Paradigm	16
Operational Definition of Terms	17
Locale of the Study	20
Research Design	21
Population and Sampling Procedure	21
Research Instrument	21
Methods of Gathering Data	22
Methods of Data Analysis	23

RESULTS AND DISCUSSION	24
Socio-demographic Characteristics of the Respondents	24
Age	24
Sex	24
Civil Status	25
Highest Educational Attainment	25
Occupation	26
Communication Characteristics of the Respondents	27
Sources of Information	27
Content of Information Received	28
Utilization of Information Received	29
Benefits of Information Received	30
Awareness Level of the Respondents	31
Availment of the Respondents on TB-DOTS Services	32
Relationship of Awareness Level and Availment of the Respondents on TB-DOTS Services	33
Case No. 1	35
Case No. 2	40
Case No. 3	44
Case No. 4	48
Case No. 5	51
Case No. 6	55
Case No. 7	58
Case No. 8	61
Case No. 9	65
Case No. 10	69
SUMMARY, CONCLUSIONS, AND RECOMMENDATIONS	72
Summary	72
Socio-demographic Characteristics of the Respondents	72
Communication Characteristics of the Respondents	74
Awareness Level and Availment of the Respondents on TB-DOTS Services	74
Information Dissemination Strategies of LGU	74
Conclusions	75
Recommendations	76
LITERATURE CITED	78
BIOGRAPHICAL SKETCH	iii
ACKNOWLEDGMENT	iv

Letter of Request to the Public Nurse	xiii
Photo Documentation	xiv
Data Measuring Instrument	xv

LIST OF TABLES

TABLE		PAGE
1	Respondents' socio-demographic characteristics	25
2	Respondents' sources of information	26
3	Respondents' content of information received	27
4	Respondents' utilization of information received	28
5	Respondents' benefit of information received	29
6	Respondents' awareness level on TB-DOTS services	30
7	Respondents' availment on TB-DOTS services	31
8	Relationship of awareness level and availment of the respondents on TB-DOTS services	32

LIST OF FIGURES

FIGURE		PAGE
1	Research paradigm showing the relationship of independent variables and dependent variables	16

LIST OF APPENDICES

APPENDIX		PAGE
I	Letter of request to the Public Nurse	xiii
II	Photo documentation	xiv
III	Data measuring instrument	xv

ABSTRACT

MINGLANA, ERWIN P. Department of Development Communication. College of Arts and Sciences, Central Luzon State University, Science City of Muñoz, Nueva Ecija, Philippines, June 2019, **THE CASE OF TB-DOTS PATIENTS: AWARENESS AND AVAILMENT OF THE CITIZENRY ON TB-DOTS SERVICES IN ROSALES, PANGASINAN**

Adviser: **JOY NICOLE GROSPE LUCERO**

This study aimed to determine whether the citizens are aware and have access to TB-DOTS services. The study was conducted in Rosales Municipal Health Center, Rosales, Pangasinan, Philippines where the data needed could be easily collected. Purposive sampling was used in selecting the respondents of this study. The respondents of this study are ten TB patients who have been availing free health care services under TB-DOTS provided by the Rosales Municipal Health Center.

Everett M. Rogers' Diffusion of Innovation Theory (DOI) was anchored to this study. The data collected comprised of primary data using interview schedule. Highly descriptive research was used to depict the quantitative and qualitative data gathered from the respondents.

Results showed that the age of respondents ranges from 27-76 years old and the mean age was 55.60. Sixty percent (60%) of the respondents were male and forty percent (40%) were female. Forty percent (40%) finished high school as their highest educational attainment.

Health care providers from the health center regularly go to every barangay in the municipality to conduct medical mission to promote free health care services under TB-

DOTS. Health care services such as health teaching at Rural Health Unit (RHU), barangay assembly, and home visitation were among the highest sources of information of the respondents.

Ninety percent (90%) of the respondents were fully aware of the health care services provided by the Rosales Municipal Health Center such as “Free Medical Checkup” and “Free Medicines and Six Months Treatment”. However, thirty percent (30%) of them were not aware of the “TB Immunization to Newly Born Babies” service of the health center.

Also, 90 percent of them had already availed of the “Free Medicines and Six Months Treatment”, “Free Medical Checkup”, and “TB Case Finding and Collection of Sputum” services. However, 70 percent still had not yet availed of the “TB Immunization to Newly Born Babies” service.

Among the health care services, the “Free Medicines” and “Free Medical Check-ups” were usually availed of by the respondents. The higher the level of awareness, the higher is the chance to avail the TB-DOTS services.

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